

## OFFICE OF THE ATTORNEY GENERAL STATE OF OKLAHOMA

August 6, 2025

## Via Certified Mail

Fire Aid Gillian Zucker, President 3930 West Century Boulevard Inglewood, CA 90303-1044

Dear Ms. Zucker:

As the Palisades and Eaton wildfires ravaged Los Angeles County this past January, the nation witnessed the devastation that profoundly impacted thousands of people and their communities. When Fire Aid coordinated a celebrity-packed benefit concert streamed across 28 platforms,<sup>1</sup> it offered a convenient way for people of all backgrounds to contribute. During the event, the 50 million viewers were told that the money raised would "go directly to the people who need it now." Fire Aid reported the concert successfully "raised an estimated \$100 million that [had] been designated for direct relief."

However, a significant number of recent reports have raised concerns that fire victims have yet to receive any funds or assistance from Fire Aid or the frontline nonprofits and local organizations it partnered with to distribute direct aid. As the Chief Law Officers of our states, we, the undersigned Attorneys General, are charged with protecting our citizens, including ensuring their donations are expended for their intended purposes. Therefore, we hereby demand that Fire Aid provide the following information:

- 1. For each signatory state, the number of donors and the total amount of their donations to Fire Aid.
- 2. A full explanation of Fire Aid's relationship with The Annenberg Foundation, including but not limited to, what responsibilities The Annenberg Foundation has in identifying and/or approving grant recipients.
- 3. The measures Fire Aid took or will take to vet the organizations that received or will receive grants.

<sup>&</sup>lt;sup>1</sup> https://www.cbsnews.com/losangeles/news/fireaid-benefit-concert-los-angeles-funds-raised-wildfire-recovery/

<sup>&</sup>lt;sup>2</sup> https://www.youtube.com/watch?v=SR2T9mvVOOE

<sup>&</sup>lt;sup>3</sup> https://www.fireaidla.org/



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- 4. For organizations that do not have a purpose that aligns with supporting the needs of the fire victims, an explanation of why Fire Aid awarded grants to those organizations.
- 5. A copy of the template grant or any other agreement that Fire Aid executed or will execute with a recipient organization.
- 6. A description of any restrictions that Fire Aid imposed or will impose on how the organizations that have received or will receive grants can use or otherwise distribute the funds.
- 7. A description of the measures Fire Aid implemented or will implement to ensure organizations that were awarded or will be awarded grants use the funds to directly benefit fire victims.
- 8. The reporting deadline for organizations that receive grants in Round 3.
- 9. A statement as to whether the reporting results and KPMG's audits of those reports will be made publicly available and if so, the anticipated date of release.
- 10. An explanation of any efforts that Fire Aid made to raise awareness about how fire victims could obtain direct support from the organizations that received grants.

Please submit all requested information to Cameron Capps within 10 business days of Fire Aid's receipt of this correspondence. Should you have any questions in the interim you can contact cameron.capps@oag.ok.gov. Our offices look forward to receiving and reviewing the aforementioned information.

Respectfully,

Gentner Drummond

Oklahoma Attorney General

Steve Marshall

Alabama Attorney General

James Uthmeier Florida Attorney General

) R. Labradon

Raúl Labrador Idaho Attorney General

Brenna Bird

Iowa Attorney General

Austin Knudsen Montana Attorney General

Man Wilson Alan Wilson South Carolina Attorney General

Jason Miyares Virginia Attorney General Tim Griffin

Arkansas Attorney General

Chris Carr

Georgia Attorney General

Todd Rokita

Indiana Attorney General

Lynn Fitch

Mississippi Attorney General

Mike Hiler

Mike Hila

Nebraska Attorney General

Ken Paxton

Texas Attorney General