



NEWS RELEASE

Attorney General Mike Hilgers

FOR IMMEDIATE RELEASE

September 3, 2026

Attorney General Hilgers Secures a Commitment from Everlight Solar to Honest Sales Practices

Today, Attorney General Mike Hilgers finalized a settlement with Sunburn Construction, LLC, also known as Everlight Solar.

Everlight, a Wisconsin company, marketed and sold residential solar panels door to door to Nebraska consumers, often through a pattern of misleading statements and sometimes through aggressive sales tactics. These tactics included making false statements to consumers that installing their solar panels would reduce, or even eliminate, their electric bills. In other instances, Everlight's salesperson represented to consumers without basis that installing its solar panels would increase the value of their property. Other times, Everlight's salesperson would ignore "no solicitation" signs or refuse to leave when consumers said they were not interested and asked them to leave.

"Nebraska is a welcoming place for businesses and having a robust competitive market in all industries is critical," said Attorney General Hilgers. "However, a healthy marketplace cannot tolerate sales tactics to consumers that depend on making knowingly and intentionally false claims about the products being sold. We are pleased to resolve this suit and to protect Nebraskans from unlawful and intrusive sales techniques."

The settlement stops this conduct. Everlight agreed to clean up its sales practices and report its compliance under the agreement to the Attorney General's Office for three years. Everlight has also agreed to make a lump sum payment into the State Settlement Cash Fund of \$200,000 to cover the State's investigative costs, attorney fees, and related expenses.

###

Suzanne Gage
Director of Communications
Nebraska Attorney General's Office
Office: 402-471-2656
Mobile: 402-560-3518
Suzanne.gage@nebraska.gov