



NEWS RELEASE

Attorney General Mike Hilgers

FOR IMMEDIATE RELEASE

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Nebraska Attorney General Hilgers Files Lawsuit Against Roblox for Enabling Child Exploitation and Deceptive Safety Practices

LINCOLN, NE — Attorney General Hilgers announced today a major consumer-protection and child-safety lawsuit against Roblox Corporation, alleging that the company has knowingly created and maintained an online environment that exposes millions of children to sexual predators, violent content, and illegal activity while misleading parents about the platform's safety.

The complaint asserts that Roblox, despite having detailed knowledge of widespread exploitation occurring on the platform, markets itself as a safe, child-friendly space while simultaneously failing to implement basic safeguards to protect minors. According to the lawsuit, Roblox has become one of the most widely used online platforms for children, with tens of millions of daily users, many under the age of 13. Yet the company allegedly allows:

- **Direct contact between minors and adult predators**, including through private messaging, voice chat, and user-generated "experiences."
- **Sexually explicit, violent, and age-inappropriate content**, often accessible to children as young as six.
- **Simulated criminal activity**, including graphic depictions of violence and other harmful scenarios.
- **Inadequate parental controls** that are difficult to use, easy to bypass, or misleading in their effectiveness.

The Attorney General's Office says Roblox has long been aware of these dangers but chose profit over safety, allowing harmful content and predatory behavior to proliferate. Specifically, the lawsuit calls out Roblox's public statements and marketing materials for falsely assuring parents that the platform is safe, moderated, and designed with child protection in mind. Instead, the suit alleges, Roblox has long refused to implement reasonable, common-sense, and feasible safety precautions. Even existing safety measures, which were implemented following legal action, are easily avoided, under-resourced, and incapable of addressing the scale of abuse occurring on the platform.

“Parents deserve the truth,” said Attorney General Hilgers. “Roblox has built a multibillion-dollar business on the trust of families, all while creating a playground for predators and exposing children to graphic and dangerous content. Our office will not tolerate companies that endanger kids and mislead the public.”

This action follows a growing wave of state-level investigations and lawsuits targeting online platforms that fail to protect minors. Attorneys General across the country have raised concerns about Roblox’s safety failures, predator access, and misleading public assurances. Attorney General Hilgers has brought similar actions against social media platforms Meta and TikTok for misrepresenting the safety of their products for children, as part of a continued commitment to keep Nebraska children safe online.

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