





Q https://globalnews.booking.com/arjan-dijk/

Booking.com

Countries

Home **Our Story**

Multimedia

Leadership

Archive

Arjan Dijk

Arjan Dijk is Senior Vice President and Chief Marketing Officer at Booking.com, overseeing the company's marketing efforts worldwide. A key leader of the Booking.com business, Arjan leads the company's global marketing efforts, overseeing strategy and execution of all initiatives across the marketing funnel, including the brand, social, performance and innovation marketing tracks.

Prior to joining Booking.com, Arjan served as Google's Vice President of Global Marketing, responsible for leading the overall strategy and operations for Google's marketing worldwide. His responsibilities included the marketing of Google's suite of ads product solutions globally. Arjan also led media strategy and execution for all paid media across Google's marketing campaigns. Prior to joining Google in 2008, Arjan worked for 5 years at Capital One in Europe, heading up the Marketing function and serving as a member of their Executive Leadership Team. Arjan also worked at Unilever in ice cream and frozen foods.

Both inside and outside the office, Arjan supports numerous LGBTQ+ initiatives including serving on the national board of GLAAD in the USA. He has a BBA degree (Nyenrode Business University), a Master's degree in Sociology (Vrije University Amsterdam) and an MBA from INSEAD. A Netherlands native, Arjan recently relocated from California to Amsterdam with his black labrador retriever Mickie.







For more information on permissions to use photos and imagery, please contact mediarelations@booking.com before using on your own platform.









Social Media





Most Recent Stories

03 Oct 2023 - Booking.com Shares Six of the Wackiest Festivals Around the World









Terms & Conditions | Privacy and Cookies |



Q https://globalnews.booking.com/arjan-dijk/

Booking.com

Countries

Home **Our Story**

Multimedia

Leadership

Archive

Arjan Dijk

Arjan Dijk is Senior Vice President and Chief Marketing Officer at Booking.com, overseeing the company's marketing efforts worldwide. A key leader of the Booking.com business, Arjan leads the company's global marketing efforts, overseeing strategy and execution of all initiatives across the marketing funnel, including the brand, social, performance and innovation marketing tracks.

Prior to joining Booking.com, Arjan served as Google's Vice President of Global Marketing, responsible for leading the overall strategy and operations for Google's marketing worldwide. His responsibilities included the marketing of Google's suite of ads product solutions globally. Arjan also led media strategy and execution for all paid media across Google's marketing campaigns. Prior to joining Google in 2008, Arjan worked for 5 years at Capital One in Europe, heading up the Marketing function and serving as a member of their Executive Leadership Team. Arjan also worked at Unilever in ice cream and frozen foods.

Both inside and outside the office, Arjan supports numerous LGBTQ+ initiatives including serving on the national board of GLAAD in the USA. He has a BBA degree (Nyenrode Business University), a Master's degree in Sociology (Vrije University Amsterdam) and an MBA from INSEAD. A Netherlands native, Arjan recently relocated from California to Amsterdam with his black labrador retriever Mickie.









For more information on permissions to use photos and imagery, please contact mediarelations@booking.com before using on your own platform.



Home

Share this Story

Arjan Dijk



Social Media





Most Recent Stories

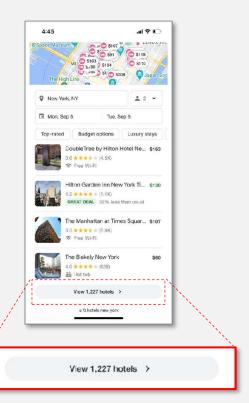
03 Oct 2023 - Booking.com Shares Six of the Wackiest Festivals Around the World

• • • • • •

About Booking.com | Car hire | Add your property | Become an affiliate | Customer Service | FAQ | Careers |

Copyright © 1996-2023 Booking.com B.V. All rights reserved.

SERP Hotel Unit



SERP Hotel Unit



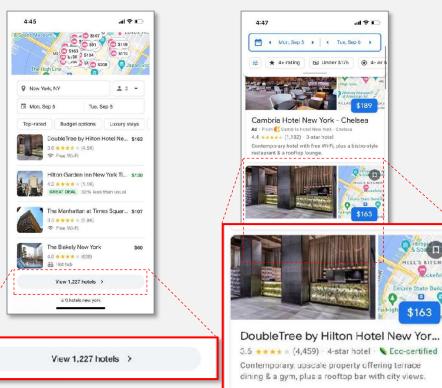
Immersive

al 🗢 🗈

HELL'S KITCHEN

Empire State Building

Ckefelle



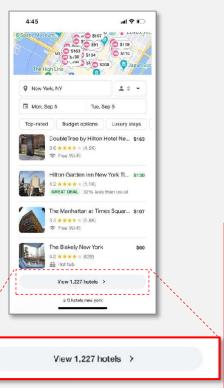


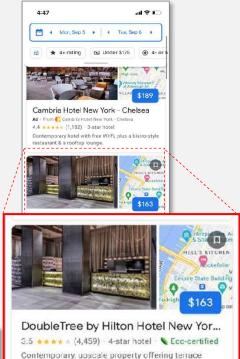


Immersive

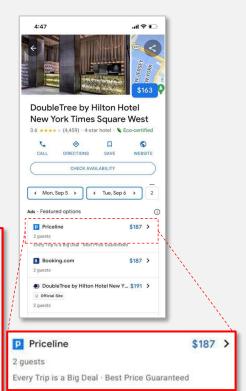


Hotel Property Page





dining & a gym, plus a rooftop bar with city views.



SERP Hotel Unit



Immersive



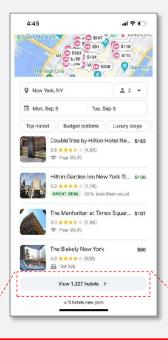
Rockefelle:

0

Hotel Property Page



SVP



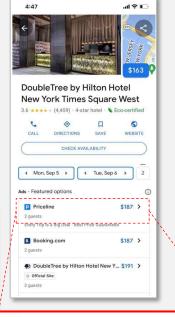




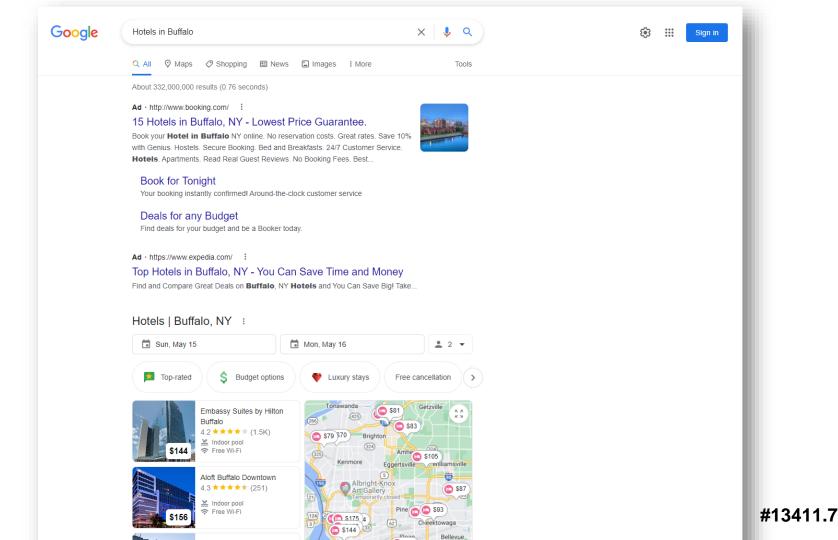


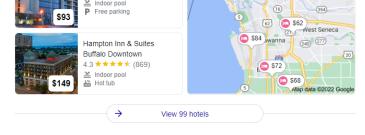


dining & a gym, plus a rooftop bar with city views.









https://www.hotels.com > ... > Hotels in New York \$

Top Hotels in Buffalo, New York - Cancel FREE on most ...

Where to stay in **Buffalo**? · Country Inn & Suites by Radisson, **Buffalo** South I-90, NY Hilton Garden Inn **Buffalo** Airport · Hampton Inn **Buffalo** - Amherst, NY · Hyatt ...



Can I book a refundable hotel in Buffalo?

What hotels do travelers recommend in Buffalo?

https://www.tripadvisor.com > ... > Buffalo \$

THE 10 BEST Hotels in Buffalo, NY for 2022 (from \$75)

Buffalo Hotels • 1. Hyatt Regency Buffalo / Hotel and Conference Center • 2. La Quinta Inn & Suites by Wyndham Buffalo Amherst • 3. Wyndham Garden Buffalo Downtown.



What are the best cheap hotels in Buffalo?

Which hotels in Buffalo are good for families?

https://www.expedia.com > ... > New York

Top Hotels in Buffalo, NY from \$90 | Expedia

Check Buffalo (and vicinity) hotel prices · Millennium Buffalo · Best Western Plus Galleria Inn

& Suites · Aloft **Buffalo** Airport · You could be seeing lower prices.

Accommodation: 289 hotels Number of reviews: 10189 Highest Price: \$229

What's the best hotel for a stay in Downtown Buffalo?

What top hotels in Buffalo are known for their enhanced cleaning?



https://www.kayak.com > ... > Hotels in New York :

16 Best Hotels in Buffalo. Hotels from \$40/night - KAYAK

2 stars and below ; Holiday Inn Express & Suites **Buffalo** Downtown - Medical Ctr, An

Low season: October

IHG Hotel. Most popularHoliday Inn Express & Suites Buffalo Downtown - ...

Average price (weekend night): \$171 Average price (weeknight): \$128



https://www.10best.com > destinations > new-york > be...

Cozy Up at the Best Hotels in the Buffalo Area - 10Best

Great Wolf Lodge, Ripley's Water Park Resort · Roycroft Inn · Hilton Hotel and Suites Niagara Falls/Fallsview · Embassy Suites Buffalo · The Giacomo, An Ascend ...



https://www.visitbuffaloniagara.com > stay :

Buffalo, NY Hotel & Lodging Guide: Where To Stay In Buffalo

Architectural buffs will enjoy the **Hotel** @ Lafayette or the AAA four diamond-rated Mansion on Delaware or the newly-opened InnBuffalo. Or, if a name-brand **hotel** ...

https://travel.usnews.com > Hotels > USA

15 Best Hotels in Buffalo, NY | U.S. News

The Westin Buffalo Reikart House, Buffal... Curtiss Hotel, An Asc... Buffalo Marriott at LE.

Hyatt Regency Buffal... Embassy Suites by ... DoubleTree by Hilton... Buffalo Marriott Niag...

Hotel at the Lafayett... Hotel Henry Urban R... Millennium Buffalo Lord Amherst Hotel

https://buffalowaterfront.com > hotels-lodging :

Hotels & Lodging | Buffalo Waterfront

Hotels & Lodging · Marriott Courtyard Downtown Canalside · Marriott Buffalo Harborcenter Buffalo Grand Hotel · Lofts on Pearl · Hotel Lafayette · Hilton Garden Inn ...

https://www.travelocity.com > ... > New York

Buffalo Hotels from \$56 - Hotel Deals | Travelocity

Most frequently booked **Buffalo hotels** · Garden Place **Hotel** · **Buffalo** Airport **Hotel** · Home2 Suites by Hilton Amherst **Buffalo** · Millennium **Buffalo** · Hyatt Regency ...

Ad · https://www.priceline.com/cheap-hotels/buffalo : (833) 378-0464

Cheap Hotels in Buffalo - Priceline Best Price Guarantee

Buffalo Hotels on Sale. No Bidding Required. See Our Best Rates in Seconds! Find Incredible Deals for **Hotels in Buffalo**. Save Big with Exclusive Rates! \$39+ **Hotels**. No Credit Card Fees. Save \$625 on Packages. \$13 Per Day Car Insurance. 20+ Yrs. Of Trusted

#13411.9

Related searches : Historic Buffalo hotels Hyatt Buffalo Embassy Hilton The Mansion Wyndham Garden Inn Garden Regency Grand Hotel Suites by on Buffalo / H... & Event C... Hilton Buff... Delaware.. Buffalo Do... Buffalo Do... \rightarrow See more Buffalo dog friendly hotels Feedback hotels in buffalo, ny near hotels downtown buffalo keybank center hotels in buffalo, ny with best hotels in buffalo, ny jacuzzi in room hotels in buffalo, ny near hotels in buffalo, ny near niagara falls airport cheap hotels in buffalo, ny luxury hotels buffalo, ny Goooooooogle > 1 2 3 4 5 6 7 8 9 10 Buffalo NY, New York - From your IP address - Update location Help Send feedback Privacy Terms