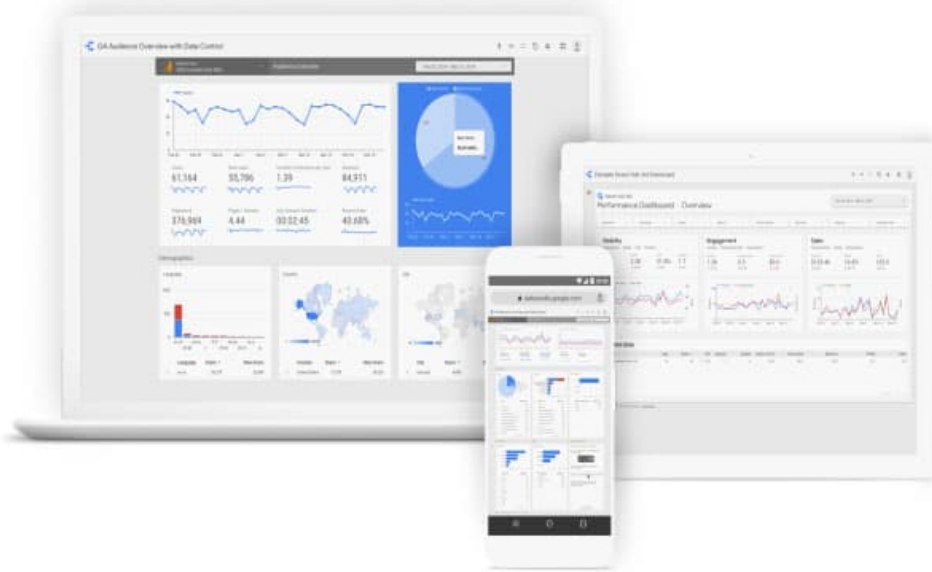


Real-time data. Unified insights.

Efficiently manage your search campaigns across multiple engines and media channels for faster, valuable insights that lead to better business decisions.



Respond in real time.

Give your search campaigns an edge with up-to-the-minute data and improve the performance of your search campaigns with Smart Bidding.

Build connected campaigns.

EXHIBIT
PSX01210

Know what's working and what's not by connecting your search campaigns with your other digital channels.

Use your Analytics 360 data to power your search campaigns and bid strategies, and use a single set of Floodlight tags to measure deduplicated conversions with Search Ads 360.

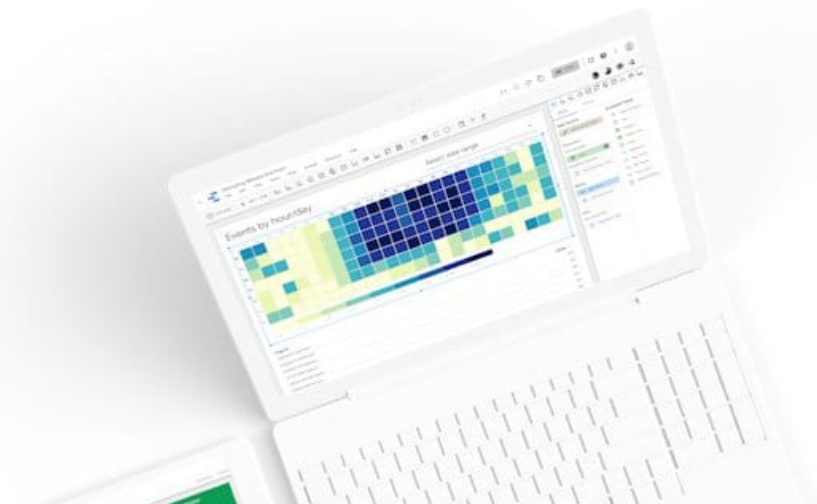
Make better business decisions.

Get the insights you need to understand the customer journey and make more informed decisions with robust reporting features, attribution tools, and third-party solutions. Bring your data together with seamless integrations, including the ability to upload offline conversions and cross-channel reporting.

Let your search campaigns flex.

Search Ads 360 offers exclusive features such as streamlined workflows, powerful reporting, and automated bidding for enterprises that need more muscle in their marketing.

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