



PROTECT THE GOOD LIFE

3D Consumer Alert: Tips for Happy Holiday Shopping

Keep your holiday shopping merry and bright with these tips to help you watch your wallet, shop wisely, and protect your personal information:

- **Make a list and a budget.** Impulse purchases are less tempting when you have a game plan.
- **Do your research.** Read reviews and recommendations from sources you trust about the product and seller.
- **Keep track of your purchases.** When shopping online, keep copies of order numbers, return policies, and shipping costs.
- **Give gifts, not personal information.** Protect yourself online by shopping only on secure websites. Look for the letters “https” in the web address.

The attached radio alert provides more information regarding how to protect yourself while shopping this holiday season.

3D Consumer Alert is a series of 60-second educational radio spots written and produced by the Consumer Protection Division of the Nebraska Attorney General’s Office. The purpose is to prevent the victimization of Nebraskans by arming them with the education and tools to Deter, Detect, and Defend (the 3Ds) against the frauds, scams, and pressing consumer issues prevalent across our state.

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Attached, please find the 60-second audio (3D Alert) and the accompanying script. In case of technical difficulties, the attached audio file can also be found at <https://bit.ly/33j42rR>.

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3D Consumer Alert

Nebraska Attorney General's Office

Consumer Protection Division

Tips for Happy Holiday Shopping

This is a 3D Consumer Alert from the Nebraska Attorney General's Office.

Keep your holiday shopping merry and bright with these tips to help you watch your wallet, shop wisely, and protect your personal information.

Make a list and a budget. *Impulse purchases are less tempting when you have a game plan. Consider how much you're willing to pay by credit card, and how long it might take to pay off.*

Do your research. *Read reviews and recommendations from sources you trust about the product and seller. **Look for the best deals** by comparing prices online and at local stores. And remember, factor in shipping costs.*

Keep track of your purchases. *Make sure the scanned price is right, and save all receipts. When shopping online, keep copies of order numbers, return policies, and shipping costs.*

Give gifts, not personal information. *Protect yourself online by shopping only on secure websites. Look for the letters "https" in the web address. The "s" indicates your information is encrypted and secure.*

For more, visit us on the web at ProtectTheGoodLife.Nebraska.gov. With Jennifer Brehm from the Nebraska Attorney General's Office, I'm Ryan Sothan.

Word Count: 188

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