



Attorney General Jon Bruning

NEWS RELEASE

FOR IMMEDIATE RELEASE
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Nebraska Fitflop Purchasers May Be Eligible for Cash

LINCOLN – Attorney General Jon Bruning today issued an alert notifying Nebraskans they may be eligible to receive cash funds from a settlement if they purchased Fitflop footwear in the last seven years.

“Nebraska consumers work hard for their money and deserve to get what they pay for,” said Bruning. “Due to the settlement of a class action lawsuit regarding misrepresentation of the benefits of these products, including claims that wearers would increase muscle mass, consumers are eligible to be repaid for a portion of their purchases.”

Nebraskans who purchased FitFlop footwear between January 1, 2007 and January 8, 2014 have until June 27, 2014 to submit claim forms at Fitflopsettlement.com.

The amount of cash payment received by consumers will vary on a number of factors, including shoe model category and total amount of approved claim forms. The total settlement fund for all claims is \$5.3 million.

According to the settlement details, no proof of purchase is necessary for consumers to submit a claim for two or fewer pairs of footwear. If a consumer requests an award for more than two pairs of footwear, proof of purchase is necessary for each pair.

For more information, contact the Attorney General’s Consumer Protection Division at 1-800-727-6432 or ago.ne.gov.

Website: Fitflopsettlement.com

Deadline to submit a claim form: June 27, 2014

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